



Portfolio Management

A Simple Formula

You work hard to build your investment portfolio to provide for your financial stability. It's a simple formula: select the **right** investments at the **right** time to maximize your returns.

You want the same thing out of your IT staff for your Project Portfolio: work on the **right** projects at the **right** time to maximize the return on your company's investments.

With Not-So-Simple Variables

What are the **right** projects? What is the **right** time?

New projects are submitted to the IT department every day. There are already projects on the books waiting to be activated, and business users are constantly asking for updates on their "pet projects." How can you effectively schedule these demands to meet your company's needs?

An Easy Solution

Portfolio Management lets you identify, prioritize, manage and control projects in a portfolio to make the most efficient use of your resources. A portfolio is a collection of projects grouped together in a way that facilitates effective management of those projects to meet the organization's strategic goals.

Capitol Strategies' proven, 4-phase approach to implementing Portfolio Management maximizes the return on your company's project investments.

Throughout the 4-phase implementation plan, Capitol Strategies' Project Managers work in partnership with your staff to ensure consensus, buy-in, process improvement, and continued implementation.

Working together, we begin by organizing the work that needs to be done, how it relates, and determine the resource requirements. Then we prioritize the work.

But that's the easy part. You need to actually get the work done.

"The last three organizations I've been in had the same scenario. They didn't have defined processes for reviewing project proposals; projects were pretty much recommended by senior vice presidents in each business area," he says. "They were attempting to do many more projects than they had the capacity to do. Bad projects squeezed out good projects. There was no visibility of what was being done throughout the organization," states Ron Kifer, vice president of program management at DHL Americas.

*--CIO Website feature article:
Portfolio Management Done Right by
Todd Datz*

Business Implementation Strategies

*for easy answers to tough
project management problems.*



To a Complex Problem

Capitol Strategies' proven, 4-phase approach to Portfolio Management includes analyzing, developing, and implementing processes to help your organization get the work done. These processes improve the efficiency of your project management methodology, your resource allocation, and your project success rate.

Capitol Strategies' Project Managers are PMP® certified (Project Management Professional), and average over 15 years experience successfully managing projects for organizations like yours. The rigorous exams and continuing education required by the Project Management Institute brings proven best practices to your organization, and our experience in government, insurance, transportation, manufacturing, financial services and other vertical markets gives you the diverse background you need to compete in today's challenging market.

At the end of our assignment, your staff will thoroughly understand the 4-phase Portfolio Management Process and will be able to continue its implementation.

Capitol Strategies' Portfolio Management = ROI

Capitol Strategies' Portfolio Management is the right formula for efficiently managing your projects and resources, and maximizing the return on your company's project investments.

Invest in your success with Capitol Strategies' Portfolio Management.

For more information on Portfolio Management and the services Capitol Strategies can provide, please contact us at www.cap-strategies.com or by calling 217-652-1645.